Marketing 2 - Assignment #1 Ted Talks

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| CLICK ON THE LINK BELOW TO BE TAKEN TO THE APPROPRIATE TED TALK. COMPLETE THE WORKSHEET FOR THE TWO TED TALKS YOU HAVE BEEN ASSIGNED. |
| Everyone is to complete:[**8 secrets of success**](https://www.ted.com/talks/richard_st_john_s_8_secrets_of_success/transcript#t-124690) | [Simplicity Sells:](https://www.ted.com/talks/david_pogue_says_simplicity_sells) | [A Sale is a Love Affair](https://www.youtube.com/watch?v=5ZckGSY5UPA) | [Smart failure for a fast-changing world](https://www.ted.com/talks/eddie_obeng_smart_failure_for_a_fast_changing_world/transcript) | [Want to help someone? Listen and shut up!](file:///C%3A%5CUsers%5CKate%5CDownloads%5CWant%20to%20help%20someone%3F%20Shut%20up%20and%20listen%21) | [The Puzzle of Motivation](https://www.ted.com/talks/dan_pink_on_motivation) | [The Walk from “No” to “Yes](https://www.ted.com/talks/william_ury)” | [Your Body Language Might Shape Who You Are?](https://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are) | [How to Make Success your Friend](https://www.youtube.com/watch?time_continue=5&v=RcGyVTAoXEU) | [Are we in control of our own decisions](https://www.ted.com/talks/dan_ariely_asks_are_we_in_control_of_our_own_decisions)? | [The art of creating awe](https://www.ted.com/talks/rob_legato_the_art_of_creating_awe) | [How to make choosing easier](https://www.ted.com/talks/sheena_iyengar_choosing_what_to_choose) |
| Andrewsikas, Dakota |  |  |  |  | X |  |  |  |  |  |  |
| Baskerville, Mary |  |  |  |  |  |  |  | X |  |  |  |
| Capodicasa, Alexandra |  | X |  |  |  |  |  |  |  |  |  |
| Carrero, Giovanni |  |  | X |  |  |  |  |  |  |  |  |
| Delano, Danielle |  |  |  |  |  | X |  |  |  |  |  |
| Deleon, Marilyn | X |  |  |  |  |  |  |  |  |  |  |
| Giesbrandt, Theodore |  |  |  |  |  |  |  |  | X |  |  |
| Grillo, Myranda |  |  |  |  |  |  | X |  |  |  |  |
| Lawler, Delaney |  |  |  |  |  |  |  |  |  | X |  |
| Ludwick, Madilyn |  |  |  | X |  |  |  |  |  |  | X |
| Miller, Jordan |  |  |  |  |  |  |  |  |  |  |  |
| Rocha Nunez, Laura |  |  |  |  |  |  |  |  |  | X |  |
| Shokri, Mahyar |  |  |  |  |  |  |  |  |  | X |  |
| Wilson, Renee |  |  |  |  |  |  |  |  |  |  | X |